



"The world's simplest protein & fruit energy bar"

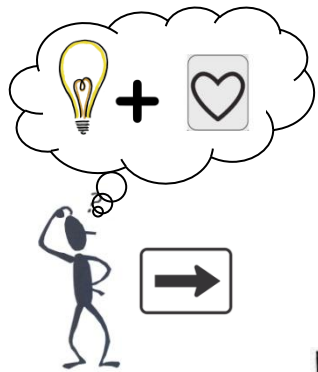
Holiday Jingle Contest





HOW IT WORKS

WIN \$100
GIVE \$100



Idea + cause

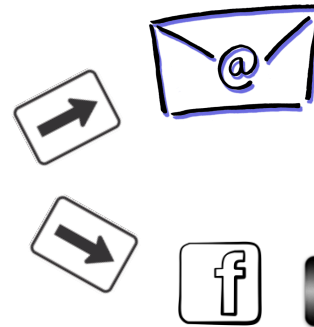


Multi Media Tools

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Create your Jingle



Review & Submit

Spread the Word



Submission Start Date: December 7th 2010

Submission Deadline: January 1th 2011

WINNER ANNOUNCED: January 7th 2011



Choose a Cause

Health

Impact the health of your community, support hospital foundations, health and wellness programs, and even exercise.

Education

Support education projects in your neighborhood, for any age. Programs that promote learning on any level.

Environment

Help the environment, and support local projects that promote recycling, saving energy and climate change.

Food & Shelter

Support local food banks, shelters and low cost housing projects in your community.

Arts & Culture

Support the Arts! Celebrate the diverse culture in your community and help foster creativity.

International

Make a positive impact on communities around the world. Support causes that promote human rights, capacity building and education worldwide.

1. Idea

- Think of a creative idea to showcase your jingle.
- Tell us why you love *ELEVATE ME!*
- Choose a cause or charity that will make a positive impact in your community this holiday season.

2. Cause

Choose the category that best fits your cause.

- Health
- Arts & Culture
- Education
- Food and Shelter
- The Planet
- Youth

3. Create your jingle

- Tell us a little about yourself, your cause and why you love *ELEVATE ME!*
- Add some bells and whistles!
- Use multi media tools! Submit a fan photo, video or song and dance that showcases your story.



5. Review and Submit

- Go to our BLOG tab on our website
- Submit to our email:
marketing@prosnack.com
- If you are adding a youtube link, make sure the video is less than 5mins in length
- Submissions will be accepted from Dec 7th 2010 – January 1st 2011
- *ELEVATE ME!* team votes - The winner will be announced on January 7th 2011



5. Get the World Out

- The top 3 submissions will be showcased on our Facebook and twitter pages to build support and promote your cause.
- We want to help you spread the good word this holiday season!



"The world's simplest protein & fruit energy bar"

Simple. Clean. Fruit. Protein.

